

GREENbydesign

How to plan and build healthy, sustainable affordable housing and communities in Minnesota

2nd Annual Conference presented by Minnesota Green Communities

May 16 to 17, 2007 • The Depot • Minneapolis, Minnesota

Keynote Address by Robert F. Kennedy, Jr.

Sponsorship Levels and Benefits

Sponsorship Levels

Green Champion	\$ 20,000
Green Guardian	\$ 10,000
Green Leader	\$ 7,500
Green Advocate	\$ 5,000
Green Supporter	\$ 2,500
Green Believer	\$ 1,000
Exclusive Sponsorships	Various—see back page

Sponsorship Benefits

Green Champion \$20,000

- Highest visibility throughout two-day conference
- Opportunity to briefly address the audience during the conference
- Full page color ad in special conference booklet
- Six complimentary registrations to the conference, including reserved seating
- Prime exhibit space for organization/product display
- Sponsor logo most prominently displayed on all conference materials
- Signage and verbal recognition at key points throughout the conference
- Organization /Company website link from conference website

Green Guardian \$10,000

- Opportunity for sponsorship of highly visible keynote speaker or special interest sessions
- Full page color ad in special conference booklet
- Four complimentary registrations to the conference, including reserved seating
- Prominent exhibit space for organization/product display
- Sponsor logo prominently displayed on all conference materials
- Signage and verbal recognition at key points throughout the conference
- Organization /Company website link from conference website

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Green Leader \$7,500

- Opportunity for sponsorship of highly visible special interest sessions
- Half-page color ad in special conference booklet
- Three complimentary registrations to the conference
- High-profile exhibit space for organization/product display
- Sponsor logo prominently displayed on all conference materials
- Signage and verbal recognition at key points throughout the conference
- Organization /Company website link from conference website

Green Advocate \$5,000

- Half-page color ad in special conference booklet
- Two complimentary registrations to the conference
- Key exhibit space for organization/product display
- Sponsor logo displayed on all conference materials
- Signage and verbal recognition at the conference
- Organization /Company website link from conference website

Green Supporter \$2,500

- Quarter-page color ad in special conference booklet
- One complimentary registration to the conference
- Exhibit space for organization/product display
- Sponsor name displayed on all conference materials
- Signage recognition at the conference
- Organization /Company website link from conference website

Green Believer (Sponsor/Exhibitor) \$1,000

- Exhibit space for organization/product display
- Sponsor/exhibitor name displayed on all conference materials
- Signage recognition at the conference
- Organization /Company website link from conference website

Exclusive Sponsorship Opportunities

- Sponsorship of Keynote Speaker, Robert F. Kennedy, Jr. \$15,000 (sole sponsor)
- Sponsorship of Full-Day Track, Green Building/EEBA \$7,500 (sole sponsor)
- Sponsorship of Full-Day Track, Healthy Homes and Communities \$7,500 (sole sponsor)

These exclusive sponsorship opportunities provide high-profile visibility, enhanced opportunities to interact with attendees, and the opportunity to display products throughout the full-day sessions. This is an excellent opportunity to connect your name with the speaker or special-interest track most suitable for your organization/business.

For more information on sponsorship of Green by Design, please contact:

Janne Flisrand

Minnesota Green Communities Program Coordinator, **651-221-1997**, ext. **119** or janne@mngreencommunities.org

Shawna Lynn Nelsen

Communications Director, **612-375-9644**, ext. **13** or shawna@fhfund.org

Robyn Bipes

Development Director, **651-221-1997**, ext. **102** or rbipes@gmhf.com

